



NatWest Island Games 2011
25 June – 1 July

PRESS RELEASE

22 March 2011

SUPPORTING LOCAL ATHLETES

Wight Motors has had a long association of sponsoring various different sports or individual athletes competing in the NatWest Island Games, so when they were approached for help with transporting officials in the lead up to and during the NatWest Island Games 2011, they were pleased to be able to offer help in the form of two, unique urban cars, the Toyota iQ.

Heralded as the small car with a big heart, the IQ is less than 3 metres long - slightly bigger than the average javelin, but with all the agility of an athlete. Easy to park and able to turn in its' own circle, the iQ can carry up to 4 adults (although to be fair that would not include 4 7' tall Basketball players!)

The iQ's will be perfect for the organisers and delegates to nip to and fro all the Island's dedicated sports venues whilst the 3000 athletes compete in a range of 14 sports during the week starting 25th June to 1st July. They can offer stress-free driving and the officials will no doubt be pleased with the knowledge that at 64.2 mpg and only 99g/km CO2 levels, the cars will be doing their bit towards conserving our beautiful and 'green' Island.

The NatWest Island Games is an international event which will be held on the Isle of Wight from 25 June – 1 July, when around 3500 athletes and officials from 25 member islands around the world are expected to attend.

The athletes, many of whom compete at international and world championship level, will compete in several hundred events across 14 sports during the course of six days. Athletes who competed in the Commonwealth Games 2010 are expected.

The Isle of Wight Island Games Association, responsible for hosting the Games, has received support from the London Organising Committee for the Olympic Games who will be using the event as a test bed for their sports officials involved in the Olympic programme.

For further information about the IQ, please contact Wight Motors Sandown on 01983 405551.

For details about the NatWest Island Games visit : www.natwestislandgames2011.co.uk or telephone the Games office on 01983 404841.

ENDS.

NOTE TO EDITOR

1. Could you please refer to the event as the NatWest Island Games 2011 (not "Island Games" or 'The Games') at the start of articles and in headlines, and as "the games" mid copy, as appropriate. Thank you.
2. There will be a photo call at Wight Motors, Sandown on Wednesday 23 March at 11.30am for the handing over of the IQs by Barbara and Roy Butler to Steve Solley and Andrea Sheridan of the NatWest Island Games Organising Committee.

3. Background :

- The International Island Games were established in the Isle of Man in 1985 and today include 25 member islands in, or associated with, the nine sovereign nations of Canada, Denmark, Estonia, Finland, Greece, Norway, Spain, Sweden, UK plus the Caribbean :

Aland (Finland)	Alderney	Bermuda
Cayman Islands	Falkland Islands	Faroe Islands
Froya (Denmark)	Gibraltar	Gotland (Sweden)
Greenland	Guernsey	Hitra (Norway)
Isle of Man	Isle of Wight	Jersey
Menorca (Spain)	Orkney	Price Edward Island (Canada)
Rhodes	Sark	Saareem (Estonia)
Shetland	St Helena	Western Isles
Ynys Mon		

- In 1999, NatWest became the title sponsor of the Island Games which has become one of the largest participation events in the world behind the Olympics and Commonwealth Games.
- The NatWest Island Games 2011 are being run by the Island Games Association (Isle of Wight) supported by the IW Council, which is also a sponsor.
- The 25 member islands compete every two years around the world in a range of up to 14 sports chosen by the host island from a list of 18.
- Sports for 2011 : archery, athletics, badminton, basketball, cycling, football, golf, sailing/windsurfing, shooting, squash, swimming, table tennis, tennis, volleyball
- The NatWest Island Games were last held on the Isle of Wight 18 years ago in 1993.
- Further information available at www.natwestislandgames2011.co.uk and www.islandgames.net

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or

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